

ANNO DOMINI 2025

2025 Reflection Sparkle Clean Co

Austin, TX · 2025



AUSTIN, TX

Our Story Begins...

In **Austin**, teams like yours have been fighting the chaos of scheduling, pricing, and payroll...

In the bustling city of Austin, where the sun sets golden over the hills, there stands a company built on dedication and care. Sparkle Clean Co has served its community with pride, and now a new chapter awaits...

What Awaits Within

- ◆ Your local market landscape & opportunities
- ◆ How your metrics compare to top performers
- ◆ A quick win you can implement this week



Praise from the Town

"Absolutely wonderful service! The team was thorough, professional, and left our home sparkling."

— Sarah M.

"Best cleaning company in Austin. They are reliable and always go above and beyond."

— James T.

The Austin market thrives with opportunity. New families arrive weekly, seeking homes that gleam with care.



Teams Like Yours

Growing Operations

7.5

Jobs per tech daily

72%

First-clean retention

19%

Drive time ratio

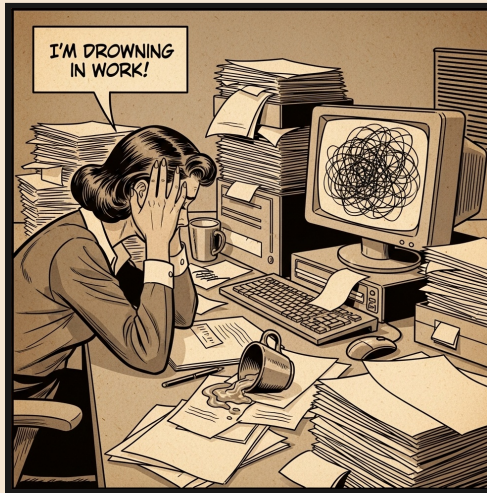
13%

Reschedule rate

For growing operations like yours, there's meaningful room between average and top performers. The best teams see 4+ jobs per tech daily while keeping drive time under 18%.

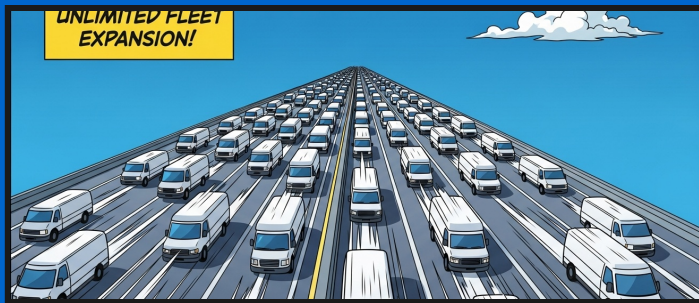
2025

Every great story needs a turning point...

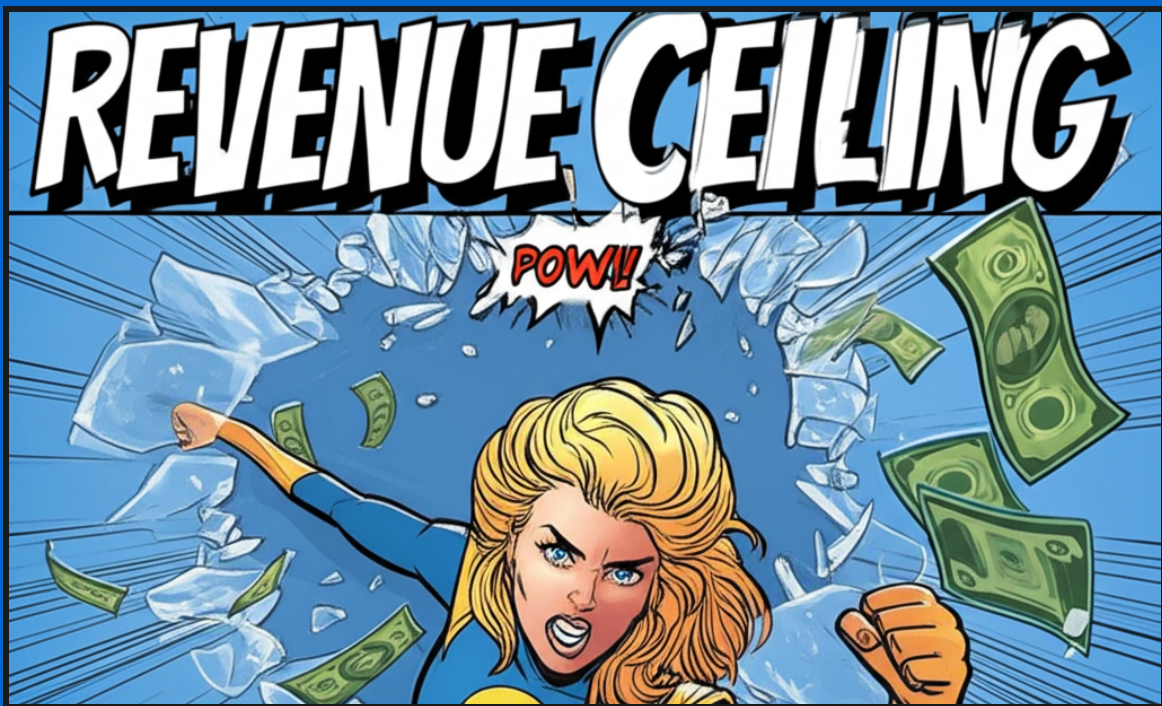


...this could be

YOURS



2026



Resources



JANUARY QUICK WIN:

Budgeted Hours Optimization

Consider tightening your budgeted hours on recurring cleans by 10%. This helps identify where time estimates have drifted from actual cleaning times.



Profit Bootcamp **30% Off Through 12/26**

Open to everyone! One price — unlimited access for your entire team + recordings
maidcentral.academy/optin

FREE RESOURCES

Professional Cleaning Index (PCI)

Monthly industry trends and benchmarks. Open to anyone!
maidcentral.com/cleaning-industry-statistics-2025/

Year-End Special

maidcentral®

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Software to Supercharge Your Business

2025

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